

| Platform | Contribution Category | Rewards paid* | | Other Benefit |
|--|---|--|---|---|
| CARP** | Crypto Asset Rating Exercise - Provide scores on rating parameters - Provide comments/ rationale in support of the score - Rate and write a paragraph for each of the four risk buckets | Fixed Reward# | - \$100 (for 5 Star Analyst) - \$80 (for 4 Star Analyst) - \$50 (for 3 Star Analyst) | CARP Profile Score impact based on number of crypto asset rated |
| | | Variable Reward (Quality)# | Max \$35 | CARP Profile Score impact based on Quality Score |
| | | Variable Reward (Consensus)# | Max \$35 | CARP Profile Score impact based on distance from Consensus Score |
| | Write comments on the discussion board of the ICO page (<i>min 250 characters, without counting space, will be qualified for reward</i>) | Max 2 qualified comments per crypto asset will be considered for reward payment | \$2 per qualified comment | CARP Profile Score impact based on number of comments (<i>higher score for qualified comment</i>) |
| | "Like" received per comment | Min 10 "Like" required for a comment to be qualified; Max 3 such comments per crypto asset will be considered for reward payment | \$2 per qualified comment | CARP Profile Score impact based on "Like" received on comments |
| "Like" given on others' comments | "Like" on other's qualified comment will be considered; Max 5 such "Like" per crypto asset will be eligible for reward | \$0.50 per "Like" | CARP Profile Score impact based on "Like" provided on qualified comments | |
| CBW** | Write insightful articles/ blogs (minimum 1200 words) Article to be reviewed and cleared by QA team before publishing on CBW | Fixed Reward | - \$60 (for 5 Star Contributor) - \$40 (for 4 Star Contributor) - \$25 (for 3 Star Contributor) + incentive | - The article will be published in your name, but CBW will own the copyright; - Possibility of being featured in the list of trending articles of the week on CBW; |
| | | Incentive based on traffic (within 30 days of publishing the article) | > 1000 views: \$10 > 1500 views: \$15 > 2000 views: \$25 | - CBW Profile Score impact based on number of articles published, traffic, "Like" received, and comments received within 30 days of publishing the article; |
| | | Incentive based on "Like" received (within 30 days of publishing the article) | > 100 Like: \$10 > 150 Like: \$15 > 200 Like: \$25 | - Possibility of your article being featured in one of CBW's partner portals |
| | | Incentive based on comments from others on discussion board of an article (<i>comments with min 150 characters, without counting space, and within 30 days of publishing the article will be counted for reward</i>) | > 10 comments: \$10 > 15 comments: \$15 > 25 comments: \$25 | |
| | Write comments on the discussion board of a published article (<i>min 250 characters, without counting space, will be qualified for reward</i>) | Max 2 qualified comments per article will be considered for reward payment | \$2 per qualified comment | CBW Profile Score impact based on number of comments (<i>higher score for qualified comment</i>) |
| | Create short video content (min 60sec to max 300sec duration). Video content to be reviewed and cleared by QA team before publishing on CBW | Fixed Reward | \$100 per published video | CBW Profile Score impact based on number of videos posted |
| Incentive based on viewership (within 30 days of publishing the article) | | > 1000 views: \$10 > 1500 views: \$15 > 2000 views: \$25 | CBW Profile Score impact based on viewership of each video | |
| Referral Program | | An external analyst can recommend someone to join us as an external analyst for CARP or as a contributor on CBW, which will fetch her some referral benefit. Details of this will be shared in due course. | | |

* All the rewards will be paid in ANS tokens and to receive the same EAs need to be KYC compliant.

Every external analyst is assigned a Quality Score to measure the quality of scores and rationales given by her for a particular crypto asset. For a particular analyst, if the Quality Score doesn't meet the minimum threshold value, the rating scores given by that analyst will be disqualified and consequently, the analyst will not receive any payment. The methodology of calculating the Quality Score and Consensus Score will be disclosed later.

** CBW Profile Score is calculated based on the contribution on CBW platform. CARP Profile Score is calculated based on an external analyst's contribution on CARP platform and gets advantage of CBW profile score, if the analyst also contributes on CBW platform. An analyst can publish their profile link on LinkedIn and other platforms.